



SPRY Strategies

VA VOC Survey

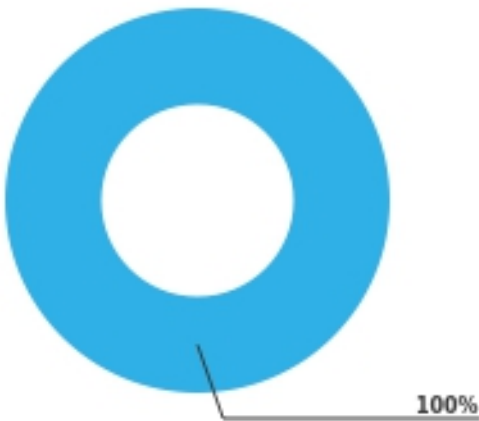
Custom Survey Report 07.30.2021 - 08.01.2021

Performed by Spry Strategies and Chart Consulting

The Virginia Statewide Voters of Color Survey was conducted by IVR Landline and Online Interviews from July 28 - July 31 among a random sample of 500 likely General Election voters of color, who were double screened by the stratified sample and a screening question on ethnicity, on which Caucasians were dropped. The survey has a margin of error of +/- 4.0 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1: Voter Screen

Are you at least 18 years old and registered to vote in the state of Virginia?
Sample Size: 500



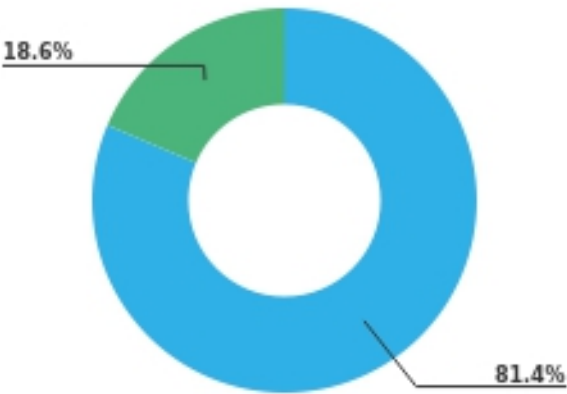
Legend

■ Yes

Value	Frequency	Percent
Yes	500	100%
Total	500	100%

Q2: Voter Propensity

When thinking ahead to the 2022 Midterm elections- how likely are you to vote?
Sample Size: 500



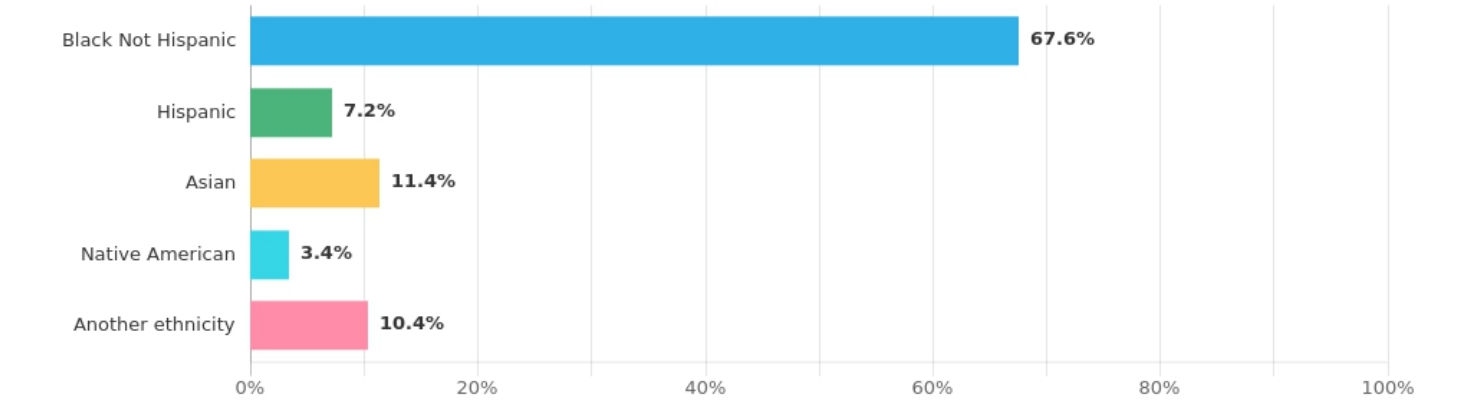
Legend

- Extremely likely
- Somewhat likely

Value	Frequency	Percent
Extremely likely	407	81.4%
Somewhat likely	93	18.6%
Total	500	100%

Q3: Race/Ethnicity

What is your ethnicity? Are you...?
Sample Size: 500



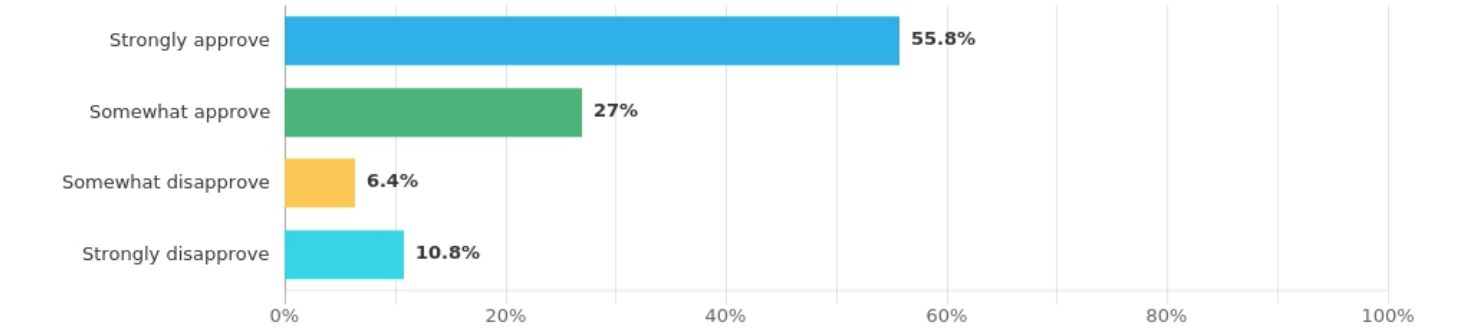
Legend

- Black Not Hispanic
- Asian
- Another ethnicity
- Hispanic
- Native American

Value	Frequency	Percent
Black Not Hispanic	338	67.6%
Hispanic	36	7.2%
Asian	57	11.4%
Native American	17	3.4%
Another ethnicity	52	10.4%
Total	500	100%

Q4: Biden Approval

Do you approve or disapprove of the job Joe Biden is doing as President of the United States?
Sample Size: 500



Legend

- Strongly approve

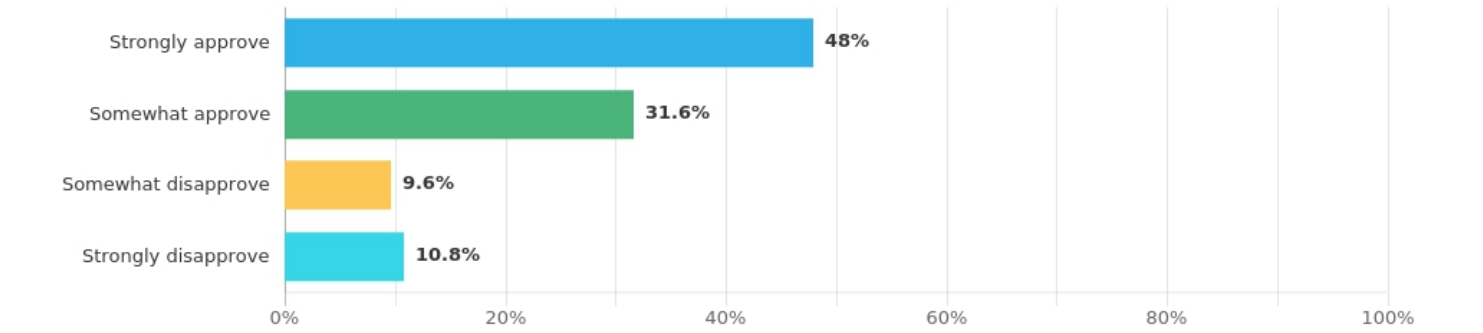
Somewhat approve
- Somewhat disapprove

Strongly disapprove

Value	Frequency	Percent
Strongly approve	279	55.8%
Somewhat approve	135	27%
Somewhat disapprove	32	6.4%
Strongly disapprove	54	10.8%
Total	500	100%

Q5: Northam Approval

Do you approve or disapprove of the job Ralph Northam is doing as Governor?
Sample Size: 500



Legend

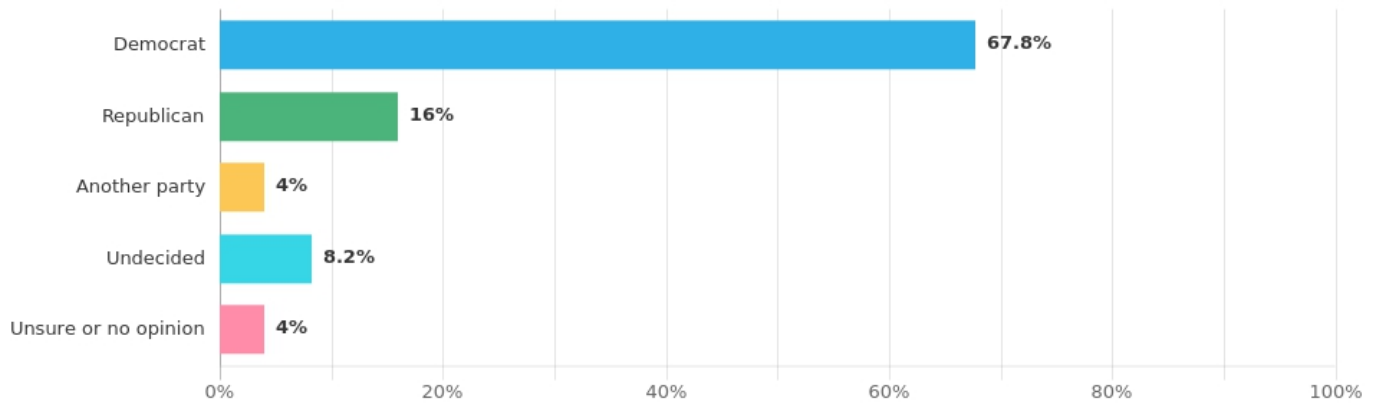
- Strongly approve
- Somewhat approve
- Somewhat disapprove
- Strongly disapprove

Value	Frequency	Percent
Strongly approve	240	48%
Somewhat approve	158	31.6%
Somewhat disapprove	48	9.6%
Strongly disapprove	54	10.8%
Total	500	100%

Q6: Generic 2022 Ballot

If the November 2nd, 2022 General Election for Governor was held today, would you vote for the Democratic candidate or the Republican candidate?

Sample Size: 500



Legend

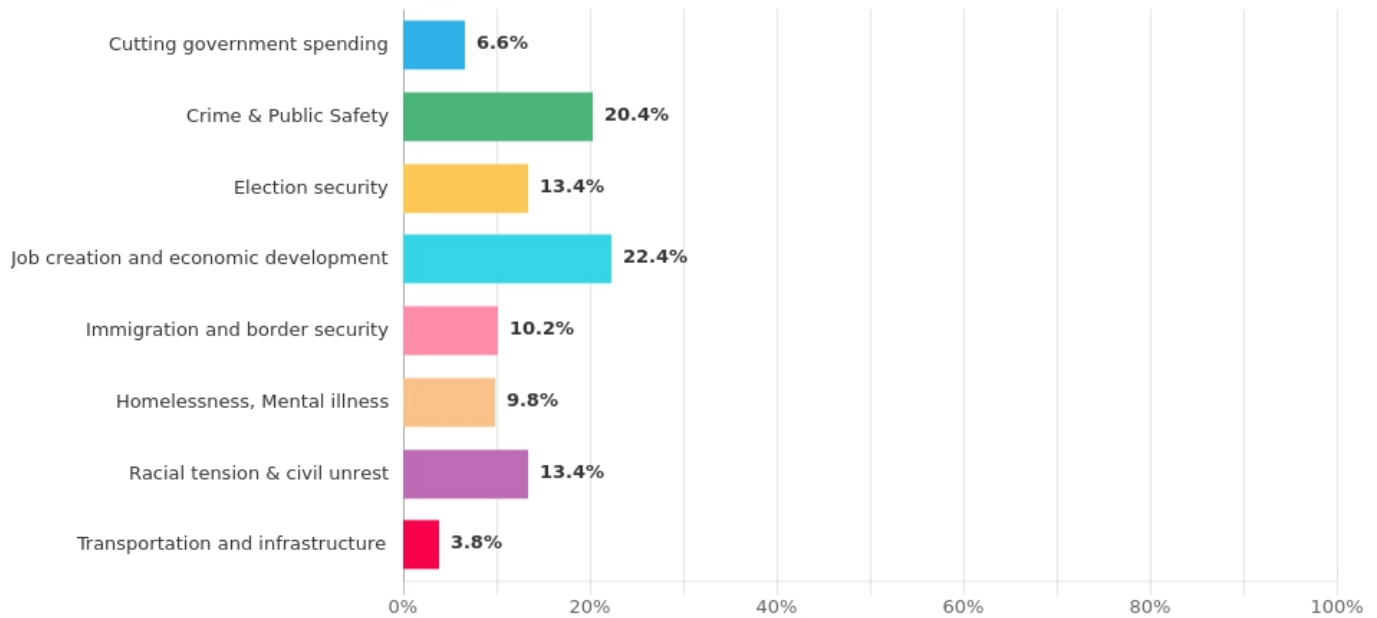


Value	Frequency	Percent
Democrat	339	67.8%
Republican	80	16%
Another party	20	4%
Undecided	41	8.2%
Unsure or no opinion	20	4%
Total	500	100%

Q7: Issue

When thinking about priorities for the rest of 2021, which of the following issues deserves the most attention by Congress? (Please read choices, then select one.)

Sample Size: 500



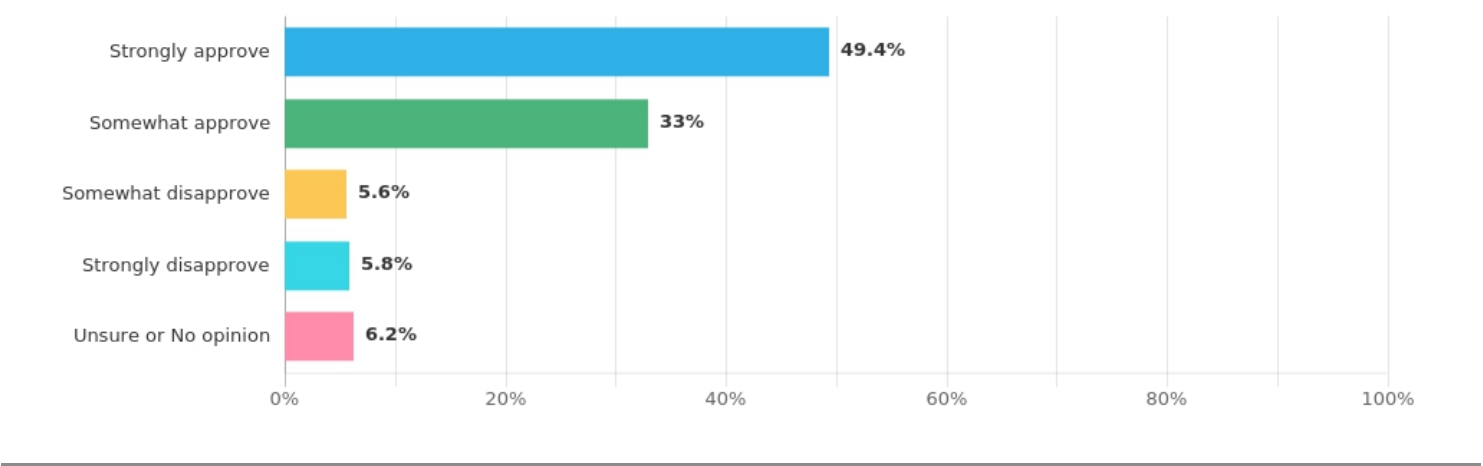
Legend

■ Cutting government spending	■ Crime & Public Safety
■ Election security	■ Job creation and economic development
■ Immigration and border security	■ Homelessness, Mental illness
■ Racial tension & civil unrest	■ Transportation and infrastructure

Value	Frequency	Percent
Cutting government spending	33	6.6%
Crime & Public Safety	102	20.4%
Election security	67	13.4%
Job creation and economic development	112	22.4%
Immigration and border security	51	10.2%
Homelessness, Mental illness	49	9.8%
Racial tension & civil unrest	67	13.4%
Transportation and infrastructure	19	3.8%
Total	500	100%

Q8: Voter ID Laws

Voter ID laws in the United States are laws that require a person to provide some form of official identification before they are permitted to register to vote, receive a ballot for an election, or to vote in elections in the United States. Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of these laws?
Sample Size: 500



Legend

- Strongly approve

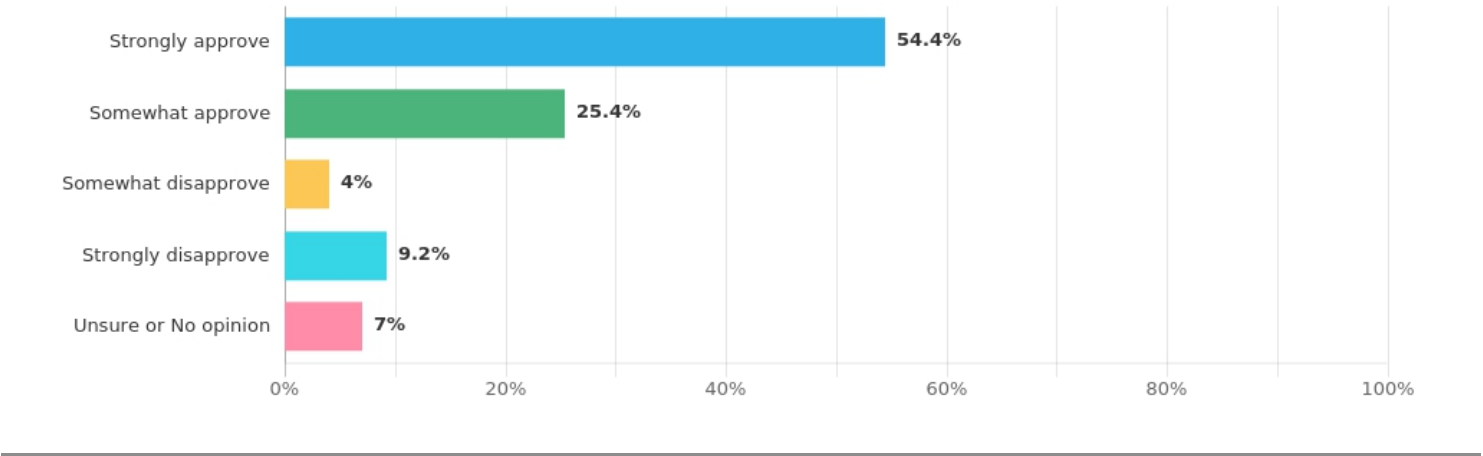
Somewhat approve
- Somewhat disapprove

Strongly disapprove
- Unsure or No opinion

Value	Frequency	Percent
Strongly approve	247	49.4%
Somewhat approve	165	33%
Somewhat disapprove	28	5.6%
Strongly disapprove	29	5.8%
Unsure or No opinion	31	6.2%
Total	500	100%

Q9: Equality Act

The Equality Act is a bill in Congress that if passed, would amend the Civil Rights Act to prohibit discrimination based on sexual orientation and gender identity in employment, housing, public accommodations, public education, federal funding, credit, and the jury system. Do you approve or disapprove of the passage of the Equality Act?
Sample Size: 500



Legend

- Strongly approve

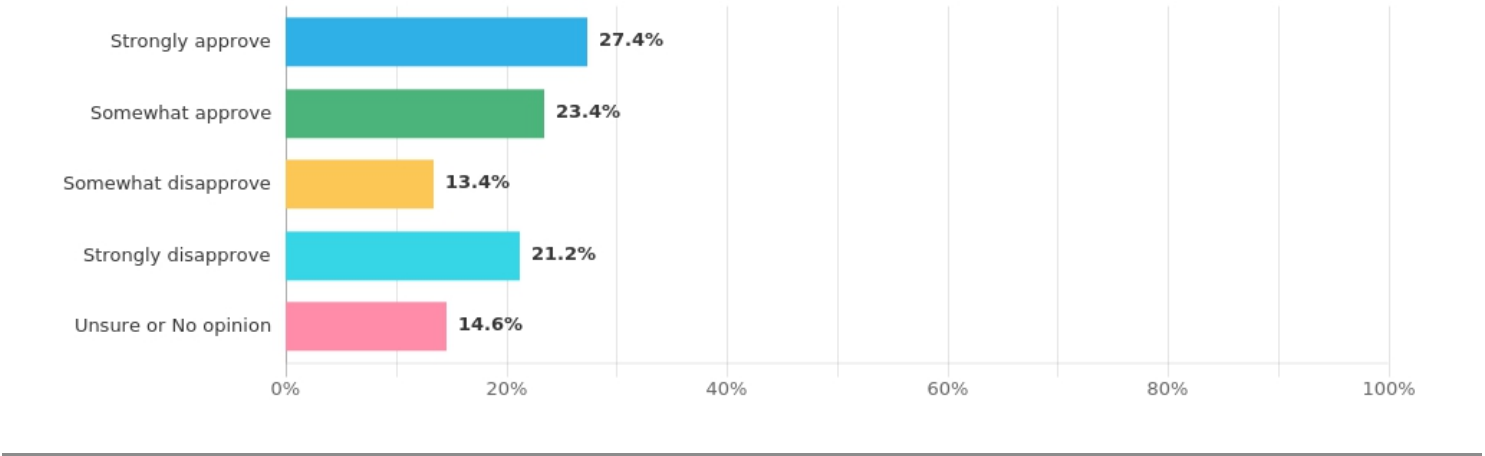
Somewhat approve
- Somewhat disapprove

Strongly disapprove
- Unsure or No opinion

Value	Frequency	Percent
Strongly approve	272	54.4%
Somewhat approve	127	25.4%
Somewhat disapprove	20	4%
Strongly disapprove	46	9.2%
Unsure or No opinion	35	7%
Total	500	100%

Q10: Twitter Censorship

As you may be aware, Twitter has been suspending the accounts of users who believe that people cannot change sex. These suspensions have included women’s rights campaigners, and charitable organizations that promote traditional, religious family values. Do you approve or disapprove of Twitter’s decision to suspend these accounts?
Sample Size: 500



Legend

- Strongly approve

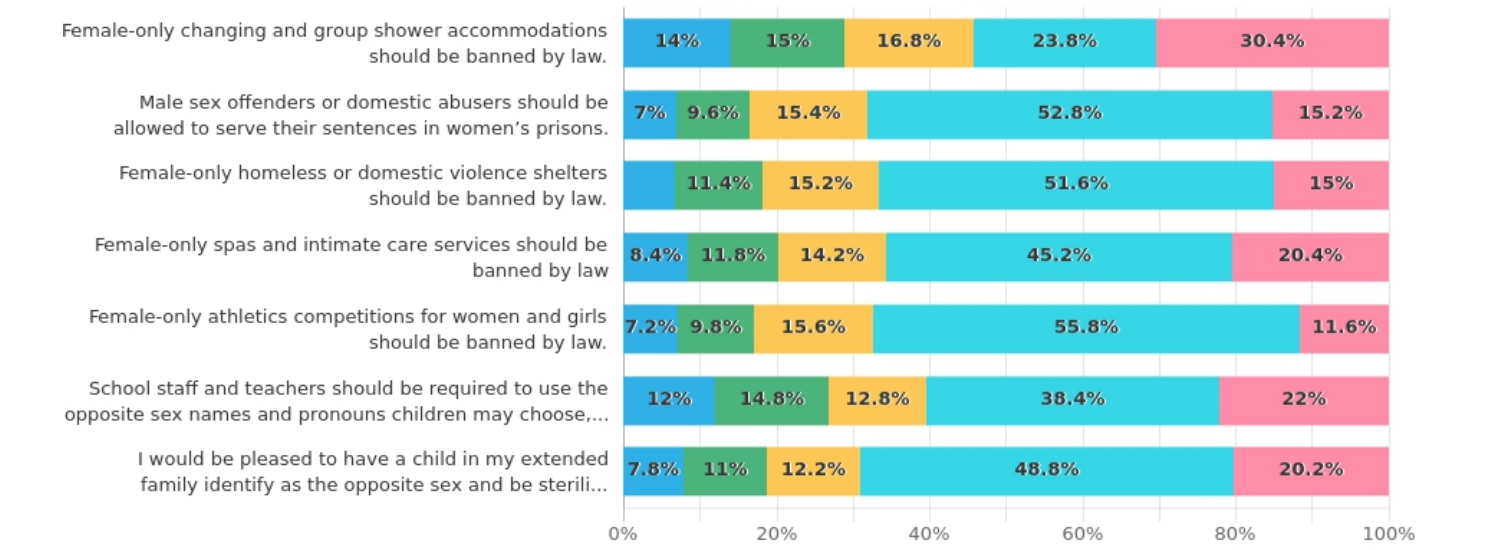
Somewhat approve
- Somewhat disapprove

Strongly disapprove
- Unsure or No opinion

Value	Frequency	Percent
Strongly approve	137	27.4%
Somewhat approve	117	23.4%
Somewhat disapprove	67	13.4%
Strongly disapprove	106	21.2%
Unsure or No opinion	73	14.6%
Total	500	100%

Q12: Sex Based Rights

Now we are going to make some statements on the issue of sex-based rights and how they may be affected by changes in legal records of physical sex. Please indicate which response most accurately represents your views:
Sample Size: 500



Legend

Strongly Agree

Somewhat Agree

Somewhat Disagree

Strongly Disagree

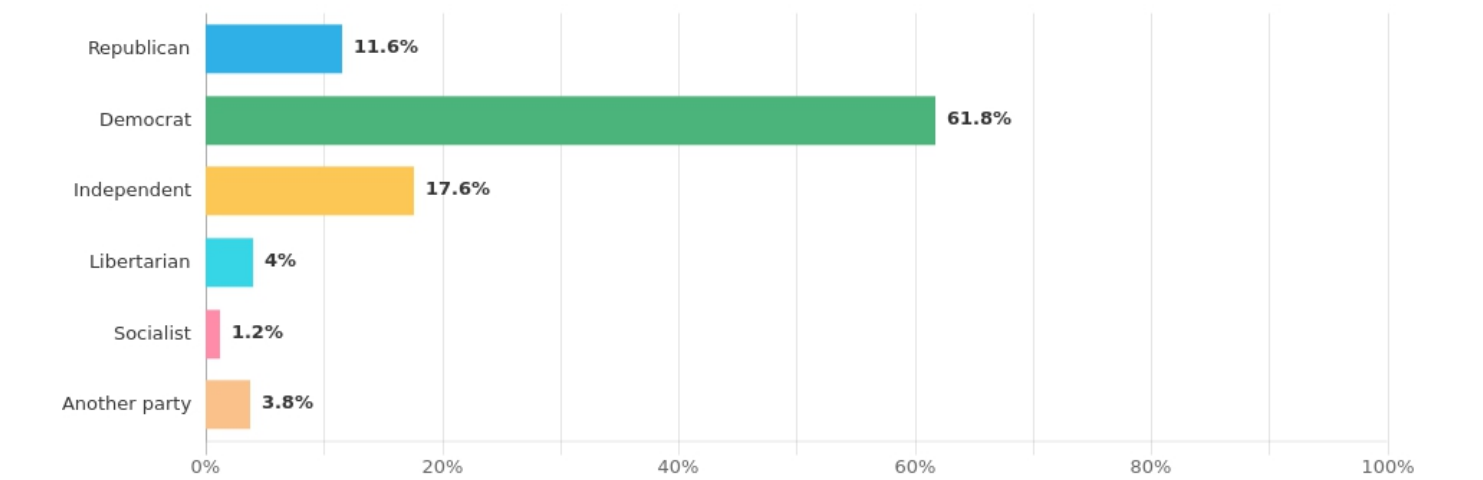
Unsure or No Opinion

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Unsure or No Opinion	Total
R1 Female-only changing and group shower accommodations should be banned by law.	14% 70	15% 75	16.8% 84	23.8% 119	30.4% 152	100% 500

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Unsure or No Opinion	Total
R2 Male sex offenders or domestic abusers should be allowed to serve their sentences in women's prisons.	7% 35	9.6% 48	15.4% 77	52.8% 264	15.2% 76	100% 500
R3 Female-only homeless or domestic violence shelters should be banned by law.	6.8% 34	11.4% 57	15.2% 76	51.6% 258	15% 75	100% 500
R4 Female-only spas and intimate care services should be banned by law	8.4% 42	11.8% 59	14.2% 71	45.2% 226	20.4% 102	100% 500
R5 Female-only athletics competitions for women and girls should be banned by law.	7.2% 36	9.8% 49	15.6% 78	55.8% 279	11.6% 58	100% 500
R6 School staff and teachers should be required to use the opposite sex names and pronouns children may choose, without informing parents.	12% 60	14.8% 74	12.8% 64	38.4% 192	22% 110	100% 500
R7 I would be pleased to have a child in my extended family identify as the opposite sex and be sterilized as a minor.	7.8% 39	11% 55	12.2% 61	48.8% 244	20.2% 101	100% 500

Q13: Party

Are you a registered Republican, Democrat or Independent?
Sample Size: 500



Legend

- Republican

Democrat
- Independent

Libertarian
- Socialist

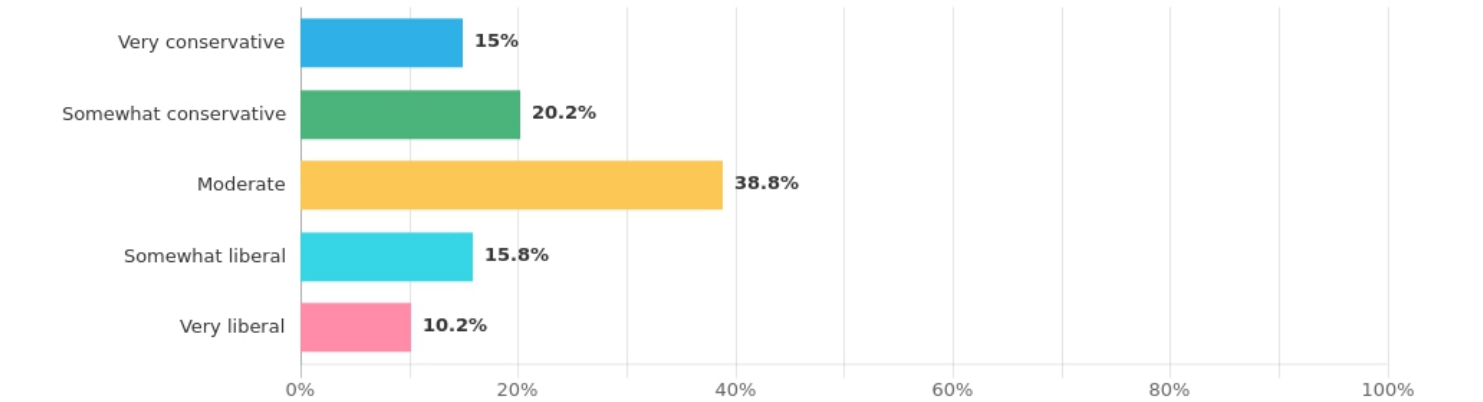
Another party

Value	Frequency	Percent
Republican	58	11.6%
Democrat	309	61.8%
Independent	88	17.6%
Libertarian	20	4%
Socialist	6	1.2%
Another party	19	3.8%
Total	500	100%

Q14: Ideology

What is your political ideology?

Sample Size: 500



Legend

- Very conservative

Somewhat conservative
- Moderate

Somewhat liberal
- Very liberal

Value	Frequency	Percent
Very conservative	75	15%
Somewhat conservative	101	20.2%
Moderate	194	38.8%
Somewhat liberal	79	15.8%
Very liberal	51	10.2%
Total	500	100%

Q15: Sex
What is your sex?
Sample Size: 500



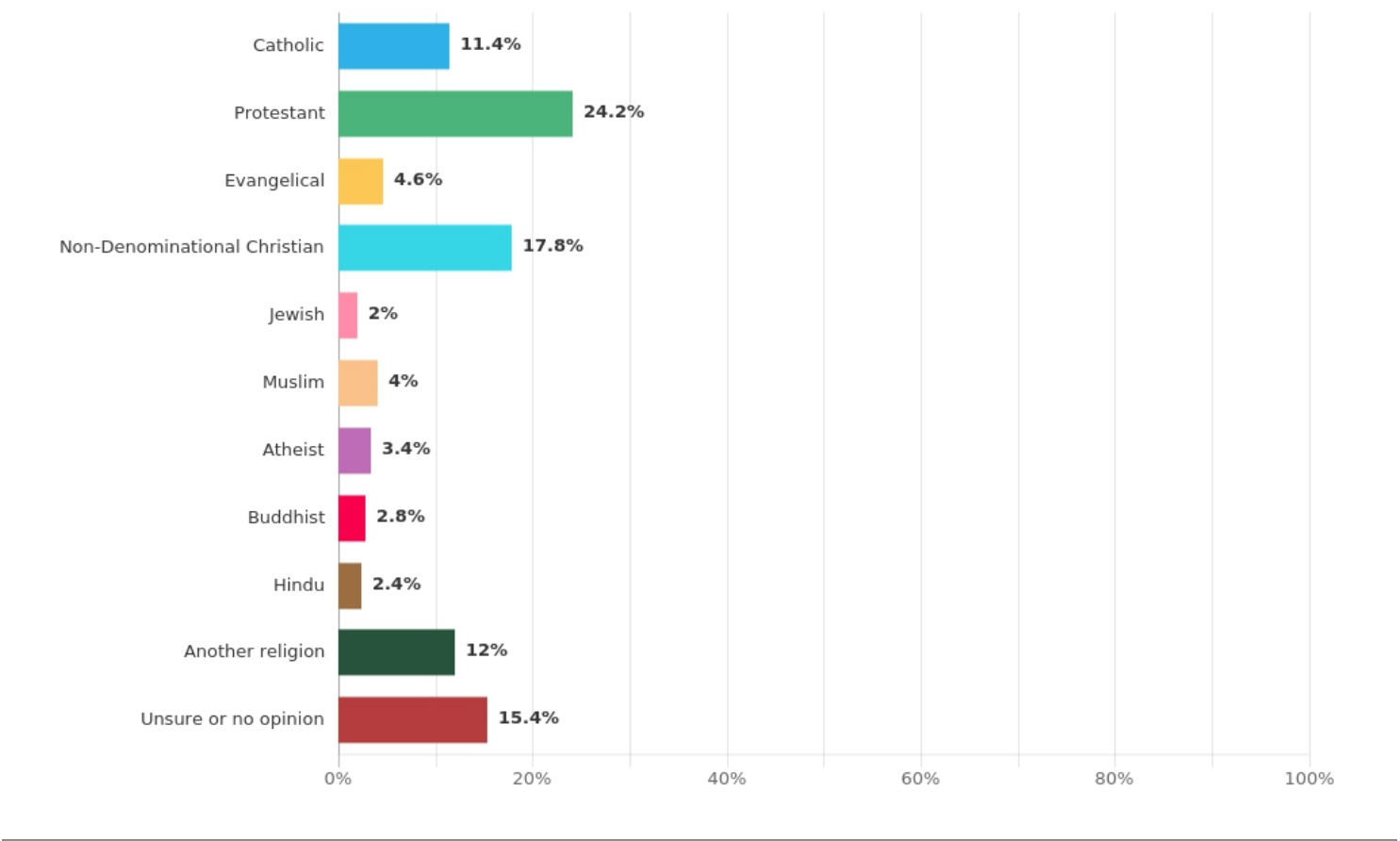
Legend

Male Female

Value	Frequency	Percent
Male	226	45.2%
Female	274	54.8%
Total	500	100%

Q16: Religion

What is your faith? Are you ...?
Sample Size: 500



Legend

- Catholic

Protestant

Evangelical

Non-Denominational Christian

Jewish

Muslim

Atheist

Buddhist

Hindu

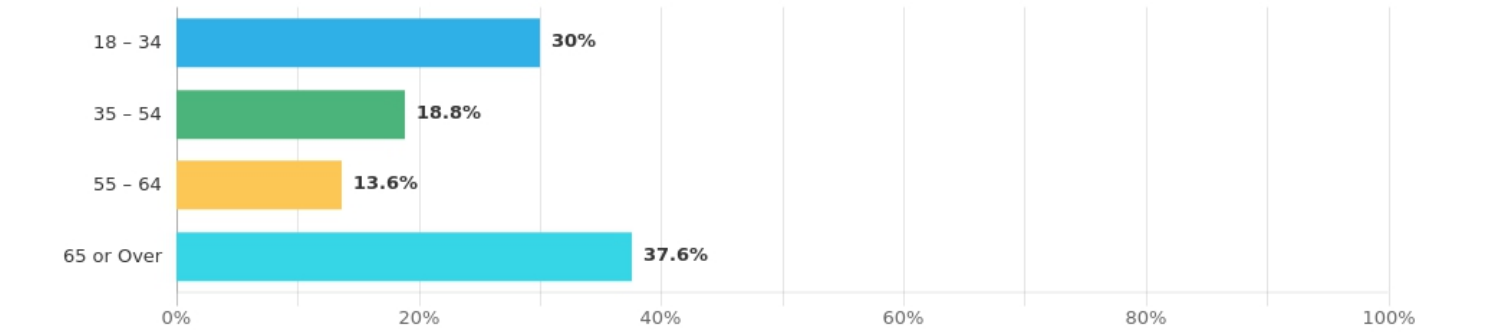
Another religion

Unsure or no opinion

Value	Frequency	Percent
Catholic	57	11.4%
Protestant	121	24.2%
Evangelical	23	4.6%
Non-Denominational Christian	89	17.8%
Jewish	10	2%
Muslim	20	4%
Atheist	17	3.4%
Buddhist	14	2.8%
Hindu	12	2.4%
Another religion	60	12%
Unsure or no opinion	77	15.4%
Total	500	100%

Q17: Age

What is your age? Are you...?
Sample Size: 500



Legend

- 18 - 34

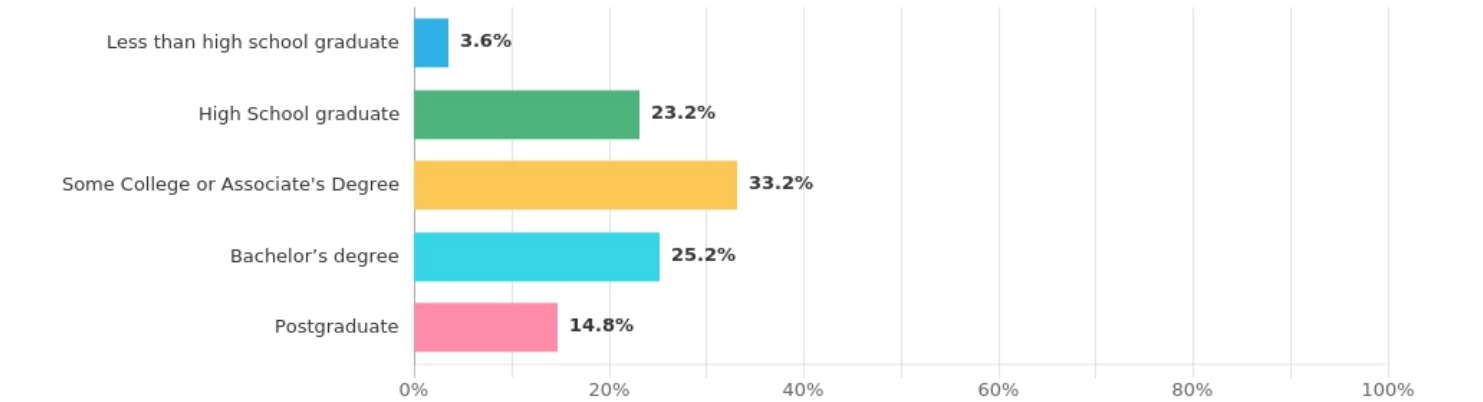
35 - 54
- 55 - 64

65 or Over

Value	Frequency	Percent
18 - 34	150	30%
35 - 54	94	18.8%
55 - 64	68	13.6%
65 or Over	188	37.6%
Total	500	100%

Q18: Education

What is the highest degree or level of education you have completed?
Sample Size: 500



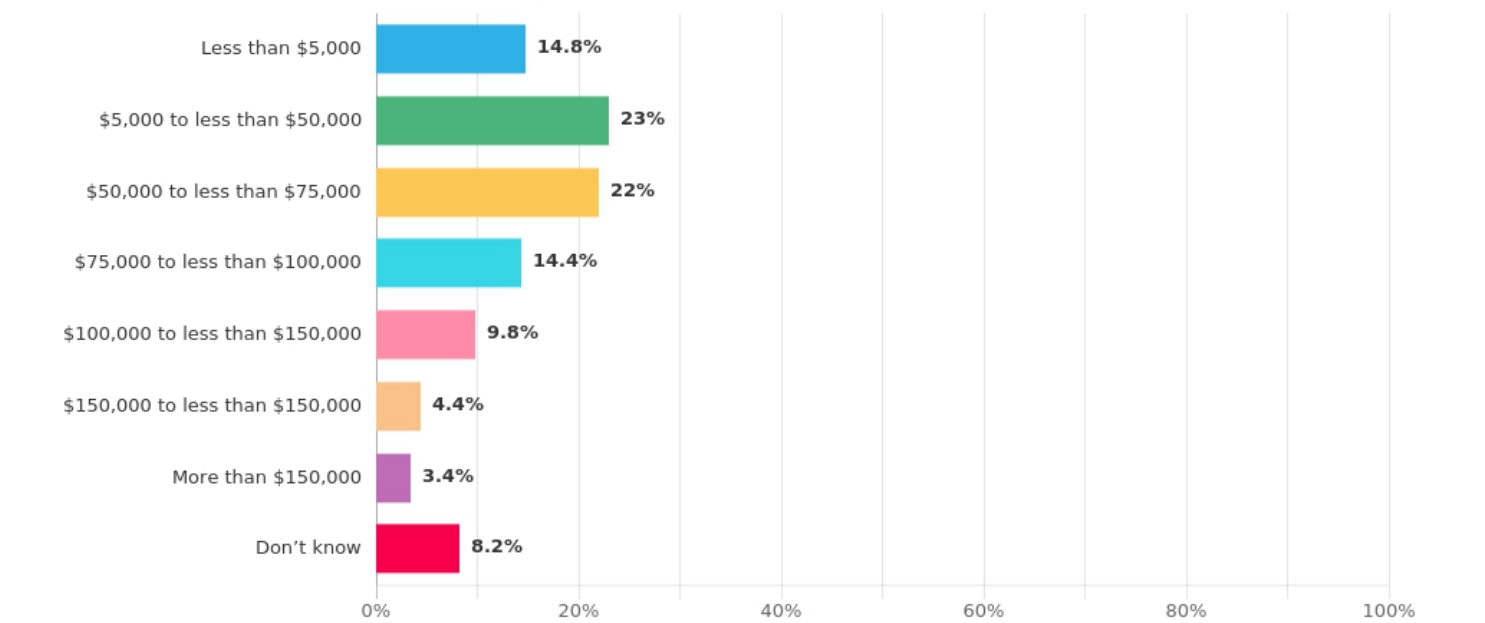
Legend

- Less than high school graduate
- High School graduate
- Some College or Associate's Degree
- Bachelor's degree
- Postgraduate

Value	Frequency	Percent
Less than high school graduate	18	3.6%
High School graduate	116	23.2%
Some College or Associate's Degree	166	33.2%
Bachelor's degree	126	25.2%
Postgraduate	74	14.8%
Total	500	100%

Q19: Income

Which of the following categories best describes your annual household income?
Sample Size: 500



Legend

- Less than \$5,000

\$5,000 to less than \$50,000

\$50,000 to less than \$75,000

\$75,000 to less than \$100,000

\$100,000 to less than \$150,000

\$150,000 to less than \$150,000

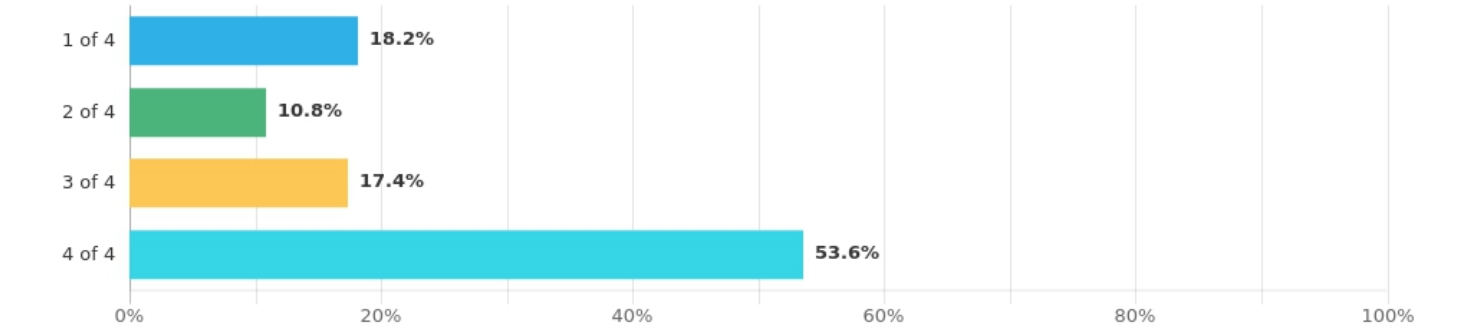
More than \$150,000

Don't know

Value	Frequency	Percent
Less than \$5,000	74	14.8%
\$5,000 to less than \$50,000	115	23%
\$50,000 to less than \$75,000	110	22%
\$75,000 to less than \$100,000	72	14.4%
\$100,000 to less than \$150,000	49	9.8%
\$150,000 to less than \$150,000	22	4.4%
More than \$150,000	17	3.4%
Don't know	41	8.2%
Total	500	100%

Q20: General Vote History

When thinking about the past 4 general elections (00, 018, 016, 014) - how many have you voted in?
Sample Size: 500



Legend

- 1 of 4

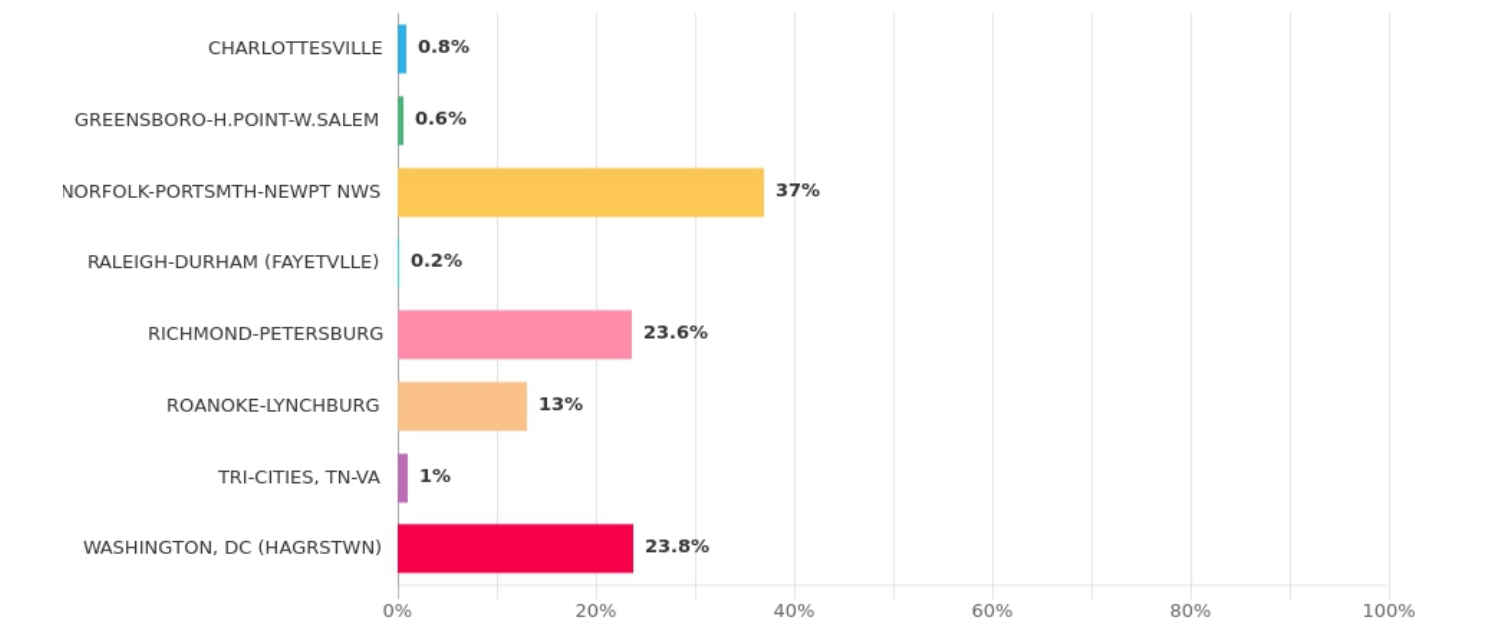
2 of 4
- 3 of 4

4 of 4

Value	Frequency	Percent
1 of 4	91	18.2%
2 of 4	54	10.8%
3 of 4	87	17.4%
4 of 4	268	53.6%
Total	500	100%

Q21: DMA

DMA
Sample Size: 500



Legend

- CHARLOTTESVILLE

GREENSBORO-H.POINT-W.SALEM

NORFOLK-PORTSMTH-NEWPT NWS

RALEIGH-DURHAM (FAYETVLL)

RICHMOND-PETERSBURG

ROANOKE-LYNCHBURG

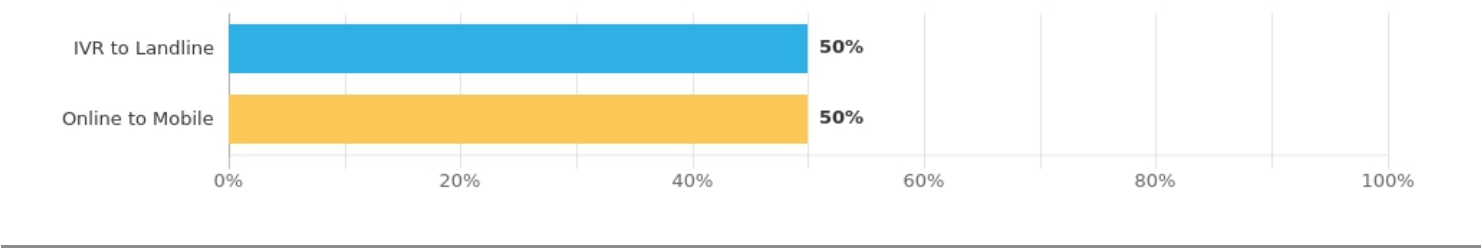
TRI-CITIES, TN-VA

WASHINGTON, DC (HAGRSTWN)

Value	Frequency	Percent
CHARLOTTESVILLE	4	0.8%
GREENSBORO-H.POINT-W.SALEM	3	0.6%
NORFOLK-PORTSMTH-NEWPT NWS	185	37%
RALEIGH-DURHAM (FAYETVLL)	1	0.2%
RICHMOND-PETERSBURG	118	23.6%
ROANOKE-LYNCHBURG	65	13%
TRI-CITIES, TN-VA	5	1%
WASHINGTON, DC (HAGRSTWN)	119	23.8%
Total	500	100%

Q22: Survey Method

Sample Size: 500



Legend

- IVR to Landline
- Online to Mobile

Value	Frequency	Percent
IVR to Landline	250	50%
Online to Mobile	250	50%
Total	500	100%